

## ARTWORK SPECIFICATIONS

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# WHAT TO DO

- 1. Copy ALL parts of file.
  - document
  - · all fonts used
  - all graphics used (even if they are embedded)
  - all photos/scans
- 2. Submit a hard copy or "press quality" .pdf file to verify file output.
- 3. <u>Proofread</u> & test print your files. Added charges may apply if we need to modify your files.

We are not responsible for errors in supplied files.

# APPLICATION FILES

Mac or PC format

#### **PREFERRED**

- Adobe InDesign CS or higher
- Adobe Illustrator CS or higher
- Adobe Photoshop CS or higher

#### ACCEPTED

• QuarkXPress - Ver. 6 and higher

#### \*MAY REOUIRE PREPRESS TIME

- Microsoft Publisher
- Microsoft Word
- Microsoft Powerpoint
- WordPerfect
- Pagemaker
- Pages (Mac)
- \* If these programs are used, it may require additional time and cost to the customer to reconstruct the file in order to get a proper press output.

# FILE SENDING CHECKLIST Follow this checklist prior to sending file.

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- ☐ Collect all graphics/links used in your document.
- Convert all graphics and photo files from RGB to CMYK or grayscale.
- For documents that bleed off the edge of the page, include .125" (1/8") bleed on all sides.
- Make sure all critical information is at least .125" (1/8") from finish edge or it may get cut off.
- Rotate, scale and crop all images before placing on page.
- ☐ Image scan resolution should be 300dpi for grayscale & CMYK images. Use 1200dpi for bitmap line art.
- Send document in single (1-up) page format, do not make your own printer spreads or business cards in 10-up format.
- ☐ Provide laser proof (or press quality .pdf file).
- Spell check document.

## **FILE TRANSFER OPTIONS**

Email files smaller than 10MB to:

prepress@faulstichprinting.com

Send larger files (max. 200MB) via FTP. See our website.

Mail: Disks/CD's can be sent to our street address.

**Local:** You may drop off jump (flash) drive and it will be returned to you.

## **ADDITIONAL INFORMATION**

- There may be additional charges to correct/alter files.
- Normal production time begins with acceptable output from your file.